denodo

TRACE3

What's in it for Trace3?

- Average Deal Size - $175k
- Large Deal Size - $1m
- Average Services $'s ~ 300-450k
- Potential for up to 20% margin

Trace3 Services that Map to the Denodo Platform

- Data and Analytics Modernization
- Data Strategy
- Data Platform
- Cloud Adoption — Cloud Acceleration
- AI/ML Services
- Governance, Risk, & Compliance
- Supply Chain & Integration Services

Doing Data Differently with Denodo and Trace3

Data is critical for making informed business decisions, maintaining a competitive edge, and fostering innovative strategies. However, organizations often struggle to quickly integrate and analyze massive, diverse data sets.

The Denodo Platform democratizes data access by enabling effortless data accessibility and breaking down data silos into a unified semantic layer. With the Denodo Platform, users have a logical, business-friendly view of enterprise-wide data, regardless of its physical location or format. The Denodo Data Catalog is a powerful tool that makes data visible and discoverable to end users. With rich metadata, data lineage, and intuitive search capabilities, it simplifies data discovery, enhances visibility, and promotes data accessibility.

The benefits of the Denodo Platform include:

- **Unified Data Access:** The Denodo Platform breaks down data silos, offering a centralized virtual hub for easy access to data, regardless of location or format, streamlining retrieval and enhancing democratization.
- **Data Tailored for Business Users:** The Denodo Platform's semantic layer translates complex data into a user-friendly format, empowering users to access, query, and analyze data without technical expertise or IT intervention.
- **Simplified Data Discovery:** The Denodo Data Catalog simplifies data discovery, enhances visibility, and promotes accessibility with rich metadata, lineage, and intuitive search based on generative AI.
- **Real-Time Insights:** The Denodo Platform delivers real-time data, ensuring timely access for faster decision-making and a competitive edge.
- **Optimized Resources:** Streamlined access reduces IT reliance, freeing IT resources for strategic tasks.
- **Data Trustworthiness:** Denodo ensures data integrity, security, and reliability through a robust set of out-of-the-box features and integration with third-party governance and data quality tools.
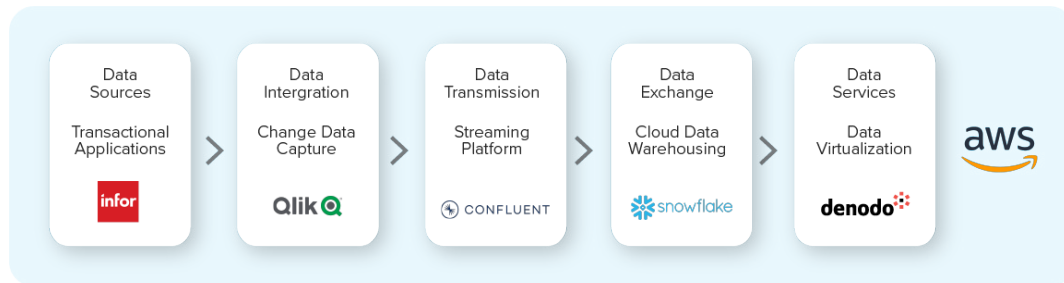
The Denodo Platform empowers organizations to break free from data constraints, nurturing a culture in which data guides decisions, boosts productivity, and helps organizations stay ahead in a competitive environment. The Denodo Platform leads the way in simplifying data access, unlocking the full potential of data resources, and driving success in this data-centric era.

Customer Case Study: Flex

Flex Manufacturing was struggling with the limitations of its outdated, on-premises data platform and required a transformation to a more cloud-based, modern data platform. Flex also wanted to develop innovative strategies for data engineering pipeline testing, to enable enhanced data handling, agility, and performance.

Flex wanted to improve the utilization and effectiveness of its data resources. Trace3 was engaged to design and implement a multi-year technical architecture, data governance model, and operating model. From there, Trace3 continued in thought leadership, helping with evaluations and product placement/implementation in each part of the modern data stack. Flex asked Trace3 for support in building out a Data center-of-excellence and an enterprise-wide data strategy.

Data Sources	Data Intergration	Data Transmission	Data Exchange	Data Services	
Transactional Applications	Change Data Capture	Streaming Platform	Cloud Data Warehousing	Data Virtualization	aws
infor	Qlik	CONFLUENT	snowflake	denodo	

The Denodo Platform Provides Business and IT Value to Empower Flex's Digital Infrastructure

Success Metrics for the Business

- Agility to solve complex problems with real-time data from multiple organizations
- Enables self-service approach for data consumers like citizen integrators and citizen analysts, so they can attain faster insights without an over-dependency on IT
- 5,500+ individual users leverage modern BI tools like Tableau to get seamless access to multiple business-friendly data formats like Teradata from EDW
- Accelerate time-to-insight and collaboration time with external partners while increasing self-sufficiency

Success Metrics for IT

- Reductions in cost, labor, and complexity through reduced data replication and point-to-point integrations
- More predictable and lower hardware and software costs by reducing siloed data storage
- Improved efficiency and security by centralizing business logic in the Denodo Platform's logical "services" layer, which provides better data security controls with role-based authentication on a granular level
- A streamlined journey to the cloud, with the ability to deliver Snowflake integration to leverage the latest cloud technology to connect the company's revenue value chain across 6 Baan ERP companies, without disruption to day-to-day business activities
- The ability to easily modernize, retire, and reduce the risks of several aging technological platforms

About Denodo

Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management, and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months.

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